



ADVANCING AFRICAN WOMEN'S FINANCIAL INCLUSION

This is a summary of a policy brief which was a joint undertaking of the participants of a Round Table co-organized by Making Finance Work for Africa (MFW4A). Participants include representatives of Agribusiness Initiative Trust (aBi Trust) Uganda, Cooperative Credit Unions Association (CUA) Ghana, Women Development Business MF South Africa among others.

Women's financial inclusion yields significant development impact such as more inclusive and sustainable growth through higher levels of productive investment and asset accumulation. At the household level, women are the primary financial managers in most families, ensuring intra-household resource allocation to meet ongoing basic needs and additionally saving to invest in and protect their families' future. However, on the African continent, characterized by a low level of financial inclusion overall, the lack of access to financial services for women is acute when compared to that of men. As the statistics below show:

- 22% of women in Sub-Saharan Africa held accounts at formal financial institutions, compared to 27% of men in the region;
- 43% of men saved during the preceding 12 months, compared to 38% of women
- 5.2% for men and 4.3% for took loans from a formal financial institution, with loans coming primarily from "family or friends"
- Extent of purchases of insurance policies was very limited for both men and women, with the most striking difference registered for agricultural insurance (11.2% of men and 6.2% of women paid for crop, rainfall or livestock insurance in the previous 12 months)

CFIS WILL NEED TO DEVELOP GENDER-SENSITIVE INSURANCE PRODUCTS

- In terms of mobile money transactions in Sub-Saharan Africa, receiving money is the most often cited use, with 15.5% of men receiving funds via mobile phones as compared to 13.6% of women

The key challenges for CFIs is therefore to develop products and services tailored to better suit the specific needs of women, i.e. at the household level, they require finance level to protect and to plan to ensure the wellbeing of their families (generally the responsibility of women) and at the enterprise level (including agriculture), to invest profits in ways that impact positively their families and communities.

Given the higher levels of vulnerability women face (lower earnings than those of men, less ownership of assets and control of property and the responsibility of ensuring the welfare and security of their families), CFIs will need to develop gender-sensitive insurance products that incorporate an understanding of the risks African women face and the influence that household dynamics have on the ways that risks are managed.(Source: Making Finance Work For Africa)

CFI FINANCIAL INDICATORS

PERIOD	REPORTING CFIS	CHANGE	
Feb-12	13	n/a	n/a
Nov -13	15	15%	▲
Nov -14	18	20%	▲

PERIOD	MEMBERSHIP	CHANGE	
Feb -12	25,318	n/a	n/a
Nov -13	26,986	7%	▲
Nov -14	24,159	-11%	▼

PERIOD	ASSETS (RANDS)	CHANGE	
Feb -12	91,640,204	n/a	n/a
Nov -13	119,631,594	31%	▲
Nov -14	157,478,610	32%	▲

PERIOD	LOANS (RANDS)	CHANGE	
Feb -12	51,631,395	n/a	n/a
Nov -13	67,087,494	30%	▲
Nov -14	86,258,679	28%	▲

PERIOD	SAVINGS (RANDS)	CHANGE	
Feb-12	79,275,389	n/a	n/a
Nov -13	97,118,907	23%	▲
Nov -14	128,880,898	33%	▲

PERIOD	CAPITAL (RANDS)	CHANGE	
Feb -12	9,235,220	n/a	n/a
Nov -13	19,350,940	110%	▲
Nov -14	26,147,917	35%	▲

UNDERSTANDING THE DATA IN THIS TABLE

A green arrow signifies a large positive change in the value of the financial indicator while a red arrow indicates a large decrease. Figure comparisons are year on year changes.

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